



**Australian Paper**

a member of the Nippon Paper Group

## **MEDIA RELEASE**

21 December 2015

### **Australian Paper Committed to Local Envelope & Paper Manufacturing**

Australian Paper has announced 2 key initiatives to support local envelope and paper manufacturing and improve the flexibility of its customer offer into Australia and New Zealand.

“We are pleased to confirm that we have finalised an agreement with Envelope Specialists to expand our WA operations. The agreement includes the purchase of manufacturing equipment and stock from Envelope Specialists to ensure a smooth transition for customers and provide additional operating capacity for our Australian envelope manufacturing business. Once the purchase process has been completed, customers will be able to place their orders with Australian Paper from January 2016.” said Mr Peter Williams, Chief Operating Officer, Australian Paper.

“In line with global trends, Australian envelope volumes are continuing to decline due to the ongoing impact of e-commerce and changing technology. As a market leader in stationery and office paper supplies, we are pursuing growth opportunities in Australia and New Zealand to consolidate our position and maintain production efficiencies in our major facilities at Preston and Maryvale in Victoria.

“The agreement with Envelope Specialists will enable us to bring back to Australia, 50 million envelopes per annum that are currently being manufactured overseas. As an integrated operation, this is also an important opportunity to secure additional envelope paper volume for our Maryvale Mill which is one of the Latrobe Valley’s largest private employers,” said Mr Williams.

Australian Paper has also announced that it is currently installing a W&D Classic Envelope folding machine in its Preston operation to better service the Direct Mail market for improved flexibility.

“The Direct Mail segment is one of the few growth areas in the envelope category. The timing is right for us to consolidate our end to end offer in this important, value added market and ensure we can offer our customers the full range of products,” said Mr Williams.

“The W&D Classic will enable high quality envelope production at a cost effective price allowing us to better serve our valued customers and further grow our share, maintaining volumes at our Preston manufacturing plant in a declining market. We are also investigating the installation of a second machine once the Classic is fully operational.”

Australian Paper is Australia’s largest manufacturer of paper and envelopes, supporting almost 6,000 jobs directly and indirectly nationally, and contributing over \$750 million annually to Australia’s GDP (Western Research Institute, Economic Impact Report, Australian Paper 2012).

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